

**Grußwort Nadia Lichtenberger**

**Opening Ceremony „My Finance Month“**

**01.10.14**

**Dear Mr. Darbinyan,  
Ladies and Gentlemen,**

**Greetings from Ambassador Morell who, due to another obligations couldn't attend the function himself.**

**I would like to thank the organizers for the opportunity to address this forum. It's a privilege and a pleasure to be with you.**

**We have come together to launch the My Finance Tour 2014 with financial trips to the various regions of Armenia. Throughout the month of October the truck will be visiting Yerevan and all 10 Marzes of Armenia to increase the awareness of the population through entertaining activities.**

**This is a unique way to inform the population in Armenia about financial topics and to bring them in contact with different financial institutions.**

**For Germany, enhancing the capacities of the Armenian finance sector is an important area of our bilateral development cooperation. Sparkassenstiftung is an important partner to reach this goal.**

**Internationally, for more than 20 years, the Sparkassenstiftung has been working around the globe to help people get access to financial services, thus promoting development.**

**The Sparkassenstiftung für internationale Kooperation (Savings Banks Foundation for International Cooperation) builds on the German Sparkassen experience and makes it accessible to developing and transition countries. It supports financial institutions and promotes a sustainable economic and social development at a local, regional or national level by offering banking services that are tailored to the needs of the target groups. And I think, this is definitely the case for the Finance Truck Initiatives.**

**My thanks go to the organizers and I wish you full success for the ongoing projects as well as for our future cooperation.**

**Thank you very much!**