



Request for proposal

Mobile adaption "Savings Game"

By Sparkassenstiftung für internationale Kooperation e.V.

The Savings Game

Sparkassenstiftung's Savings Game is an interactive training for small family enterprises, private households and youth that would like to learn how to manage a budget efficiently and accumulate savings.

In the haptic board game, players act in teams to adopt the role of a family of five and manage a family budget jointly. Each family team tries to plan its budget as wisely and efficiently as possible to reach a goal determined at the outset of the three rounds of the game. The more successfully a team can manage, the more points it achieves on the livability scale. The team that achieves the highest livability score wins.

The players pass through life phases according to their respective roles, such as growing up, going to school, marriage, taking care of children and the elderly etc., and make decisions accordingly. Each family member's needs and wishes are discussed, investments considered and calculated. The players react together to unexpected incidents.

Goals of the Savings Game and learning experiences of the players

- Establishing and predictively managing a household budget, focusing on income and expenses
 - Identify current and anticipate future needs and wishes for long-term family budgeting
 - Balancing between saving and/or credit for the purposes of investment and/or consumption
 - An understanding of key concepts such as purchasing power, inflation, security, and liquidity
 - Recognizing the reasons for and benefits of saving
-

- Gaining an understanding of the differences between depositing funds at a financial institute and other options for accumulating capital
- Acquire the ability to choose a reliable financial institute that fits one's needs and appropriate financial services

Call for proposal

The Sparkassenstiftung for International Cooperation would hereby like to offer you the opportunity to submit a proposal for the development of a mobile app, based on a haptic board game. Please submit your proposal by Friday, January 22nd, 2021 via email.

Requirements for the app development

- Adaptation of the haptic board game "Savings Game" into a mobile app (iOS and Android)
 - Ensuring that the app will also run on older models and operating systems
 - Data economy regarding
 - data volume and
 - collected user data
- Adoption of the fundamental didactic concept "Do-Reflect-Implement"
 - The tested didactic works according to the pattern of a Choose-your-own-Adventure Game with a pre-determined branching tree of action options and ending states
 - Transfer to a single-player gameplay
 - Where necessary, adaptation to the idiosyncrasies of the mobile platform
 - If necessary, creative ongoing development of the didactic concept and gameplay in collaboration with Sparkassenstiftung
- Low threshold, engaging UX (User Experience)
- Intuitive, interculturably implementable UI (User Interface)
- Being localizable for a range of languages and dialects
- Support and maintenance of the developed app after launch

Requirements for applicants

- Experience in mobile game development
- Experience in the adaptation / digitalization of analog board games or comparable references
- Experience in developing serious games and/or apps with an educational focus or comparable references
- Please name a permanent project manager and a substitute within your company for the support and development of the app
- Please note: All exploitation rights of all created graphics, collected contact data etc. may not be owned by third parties (freelancers or similar) and will be fully transferred to Sparkassenstiftung after the end of the project. Personal data collected within the project are subject to the German Federal Data Protection Act (BDSG) as well as the EU-GDPR. You must guarantee the security of this data.

Requirements for your offer

- Please quantify the costs for the entire project and provide a detailed breakdown of these costs by working hours / days.
 - Please provide an approximate timeline for the app development.
 - Please quantify the ongoing costs for maintenance and support of the app once launched.
 - What particularly qualifies you / your studio for this assignment?
-

Notes on the assignment procedure

- In assigning the contract, Sparkassenstiftung is being supported by Stiftung Digitale Spielekultur.
- Stiftung Digitale Spielekultur will establish a board of experts that will evaluate the submitted proposals regarding economic efficiency, technical suitability, practicality, and seriousness and will recommend one or more proposals to Sparkassenstiftung for assigning.
- If necessary, the assignment procedure will be extended over a second round, in which the top applicants will be invited to a meeting and given the opportunity to play the Savings Game remotely (online). Subsequently, the applicants will be given the opportunity to specify their offer.
- The contract will be assigned by Sparkassenstiftung.

Materials

- [Website Savings Game](#)
- [Brochure Savings Game](#)
- [YouTube-Clip Savings Game](#)
- The game board and the Participant Guide can be downloaded [here](#).

Contact

Elena Thie
Sparkassenstiftung für internationale Kooperation e.V.
Simrockstr. 4 | 53113 Bonn | Germany
Phone: +49 228 9703-6607
Email: business.games@sparkassenstiftung.de
www.sparkassenstiftung.de